

KBBI AM 890 where the sound meets the sea

kachemak bay broadcasting, inc. 3913 kachemak way homer, alaska 99603

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8/25/04

Marlene H.Dortch Secretary Federal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

REPLY COMMENTS, FCC, MB DOCKET NO. 04-232 Notice of Proposed Rulemaking in the matter of retention by broadcasters of program recordings.

Dear Ms. Dortch:

On behalf of Kachemak Bay Broadcasting, Inc., licensee of non-commercial educational station KBBI in Homer, Alaska, I am responding to proposed regulations requiring broadcasters to retain recordings of their programming for a period of time. This proposal is at face value an extreme solution to a problem to which the majority of licensed broadcasters do not contribute.

As a small market community radio station, we operate with a bare minimum staff and a tight budget. The proposed regulations and the necessary investment in technology, engineering, and staff time would be an unnecessary burden on our operations and budget.

Rather than make this a blanket requirement for all stations, regardless of size, market and record of previous violations, it would make more sense to target those stations that have repeatedly violated clean language regulations. Those of us who do honor these regulations as a matter of course should not be penalized for the transgressions of a few.

I appreciate the opportunity to make our views known on this issue, and would encourage the FCC to drop this proposal entirely. If something does need to be done, direct it towards those stations that violate the regulations, not those of us who abide by them.

Respectfully submitted,

David S. Anderson

Interim General Manager

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